



BLUE WEB CRM

DESCRIPTION

BlueWeb CRM software assists in marketing, merchandising, selling, and smooth service operations of a business. It is the core business strategy that integrates internal processes and functions, and external networks, to create and deliver value to a target customer at profit. It is grounded on high quality customer data and information technology.

CRM

FEATURES / FUNCTIONALITIES

- ✓ Lead Management
- ✓ Contact Management
- ✓ Customer Opportunity Management
- ✓ Sales Analytics
- ✓ Email Client Integration, e.g. Outlook and Gmail





FINANCE



LOGISTICS

- ✓ Workflow and Approvals
- ✓ Sales Data
- ✓ CRM Data
- ✓ Sales Performance Optimization
- ✓ SaaS Based CRM
- ✓ Constant Contact integration
- ✓ Email marketing integration e.g. Mail Chimp, Case Management
- ✓ Reports and Dashboards

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